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# Cookie Policy

**Retro Reset Ltd**

**Effective Date:** 4 August 2025

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## 1. What Are Cookies?

Cookies are small text files that websites place on your device (computer, smartphone, tablet) when you visit them. They help websites function properly, remember your preferences, and collect information to improve your experience.

Cookies do **not** give us access to your computer or any personal information unless you choose to provide it.

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## 2. How We Use Cookies

We use cookies on the Retro Reset website to:

- Ensure the website functions as intended;
- Understand how visitors use our site (e.g. which pages are popular);
- Improve accessibility and performance;
- Remember your preferences (such as contrast modes or font sizes);
- Manage cookie consent preferences.

We **do not** use cookies to track you across other websites, serve personalised ads, or collect unnecessary personal data.

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## 3. Types of Cookies We Use

| Cookie Type                 | Purpose  | Expiry               |
|-----------------------------|--|----------------------|
| <b>Strictly Necessary</b>   | Enable core functionality like page navigation and accessibility features. The website cannot function properly without these cookies.     | Session / short term |
| <b>Analytics (Optional)</b> | Help us understand how visitors interact with the site (e.g. via Google Analytics). We use this information to improve content and layout. | Up to 2 years        |
| <b>Preference Cookies</b>   | Remember user choices like language, contrast mode, or font size.  | 6 months             |

| Cookie Type             | Purpose  | Expiry             |
|-------------------------|--|--------------------|
| <b>Embedded Content</b> | Some pages may include videos, maps, or social feeds that set cookies from third-party platforms (e.g. YouTube, X/Twitter). These platforms may track usage. | Varies by provider |

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## 4. Managing Cookies

You can manage or disable cookies at any time via:

- Our **cookie consent banner**, which appears when you first visit the site;
- Your web browser's settings (e.g. clearing cookies, blocking third-party cookies, etc.).

Note: Disabling necessary cookies may affect site functionality.

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## 5. Third-Party Services

We may embed or link to third-party content (e.g. YouTube videos, event maps, social media). These third parties may use their own cookies, which we do not control. We recommend reviewing their cookie and privacy policies.

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## 6. Your Rights

Under the UK GDPR, you have the right to:

- Be informed about how your data is used;
- Access and correct data we hold about you;
- Withdraw consent at any time (including for analytics cookies).


For more on how we protect your privacy, please see our [Privacy Policy](#).


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## 7. Contact Us

If you have questions about this policy or how we use cookies:

 **Email:** [info@retroreset.co.uk](mailto:info@retroreset.co.uk)

 **Phone:** 07749 071 521

 **Post:** Retro Reset Ltd, Sapperton View, Maynards Green, East Sussex, TN210DG

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## 8. Policy Review

We may update this Cookie Policy from time to time. Changes will be published on this page and dated below.

**Last Updated:** 4 August 2025

**Next Review Due:** August 2026